

# How can affordable housing benefit my community?





This installment of the One Region Forward Learning Series was organized by the Erie County Department of Environment and Planning.

Pictures courtesy of Belmont Housing Resources of WNY.





6:00 p.m. Welcome and Introductions

Nadine Marrero, AICP

President, Bridges Development, Inc

6:05 p.m. Zoning and Planning to Support Affordable Housing

in Your Community

Jason Knight, PhD, AICP

Associate Professor, Dept. of Geography and Planning,

**SUNY Buffalo State** 

6:45 p.m. How Affordable Housing Gets Built

**Brad Packard, AICP** 

Vice President of Development, Belmont Housing Resources of WNY

7:25 p.m. Closing Remarks

Dan Castle, AICP

Deputy Commissioner of Environment and Planning, Erie County Department of Environment and Planning

7:30 p.m. Adjourn



AICP members can earn Certi-fication Maintenance (CM) credits for this activity [or many activities at this event]. When CM credits are available, they are noted at the end of an activity description. More information about AICP's CM program can be found at **www.planning.org/cm**.

AICP members must be in attendance for the duration of the event in order to receive CM Credit.



American Planning Association

New York Upstate Chapter

Making Great Communities Happen



## ABOUT THE LEARNING SERIES

Introduced in 2020, the One Region Forward Learning Series is part of ongoing efforts to support local action around the One Region Forward Plan's vision. Each session focuses on a topic related to One Region Forward's implementation agenda and includes information, resources, and case studies on how ideas can move into implementation at the local level.

To learn more about the One Region Forward Plan, please visit: regional-institute.buffalo.edu/work/one-region-forward/



#### **UPCOMING EVENTS**

The next Learning Series event will be in December 2021 and a full slate of events is in the works for 2022. To be the first to know about upcoming events in the Learning Series, please subscribe to the One Region Forward mailing list by visiting **oneregionforward.org** and clicking on "Subscribe to eNews" in the upper right-hand corner.

Please also follow us on Twitter (@OneRegionFWD) and Facebook.

#### TODAY'S SPEAKERS

#### WELCOME AND INTRODUCTIONS

#### **NADINE MARRERO, AICP**

President, Bridges Development, Inc

Nadine Marrero is the President of Bridges Development, Inc which owns and/or operates over 750 units of affordable housing in Buffalo. As the Instrumentality of the Buffalo Municipal Housing Authority, Bridges is engaged in the redevelopment of Marine Drive Apartments, Perry Homes, and Shaffer Village over 1,000 units altogether. Nadine has worked in various planning roles for 20 years and was most recently Director of Planning for the City of Buffalo.

Ms. Marrero has a bachelor's degree from Canisius College and a Master's of Urban Planning from State University of New York at Buffalo

### ZONING AND PLANNING TO SUPPORT AFFORDABLE HOUSING IN YOUR COMMUNITY

#### JASON KNIGHT, PHD, AICP

Associate Professor, Department of Geography and Planning, SUNY Buffalo State

Dr. Jason Knight is an Associate Professor in the Department of Geography and Planning at SUNY Buffalo State and a certified professional urban and community planner by the American Institute of Certified Planners. His current research and practice examines the dynamics of the regional housing market, with an explicit focus on affordable housing. His other research and practice has been undertaken across numerous planning areas, including land use and zoning; community and neighborhood planning; and economic development. He is the co-author of three current regional housing reports: *The Analysis of Impediments to Fair Housing Choice in Erie County* (2020); *Advancing Housing Security: An Analysis of Renting, Rent Burden, and Tenant Exploitation in Erie County, NY* (2021); and *Engaging the Future of Housing in the Buffalo-Niagara Region: A Preliminary Exploration of Challenges that Lie Ahead* (2021). He is also co-author of the 2016 book "Shrinking Cities: Understanding Urban Decline in the United States."

#### HOW AFFORDABLE HOUSING GETS BUILT

#### **BRAD PACKARD, AICP**

Vice President of Development, Belmont Housing Resources of WNY

Brad Packard is the Vice President of Development at Belmont Housing, where he oversees new construction and rehabilitation projects throughout the Western New York region. Mr. Packard brings over ten years of experience in real estate and community development to this role, having previously worked for Ciminelli Real Estate Corporation and the Town of Clarence.

Mr. Packard received a bachelor's degree in environmental design from the State University of New York at Buffalo. He is also certified by American Institute of Certified Planners (AICP).